

# Copywriting Power Phrases

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# Introduction

When it comes to selling products, you have to be careful with your words. You can't just pitch a product to onlookers using the same tone, mood, and phrases as you would to make a suggestion to a friend. And you can't discuss the features of a product like you might in a letter or an email.

That is, when you pitch your work or the work of another business owner, you have to choose your words carefully. You have to select words and phrases that will instruct the reader to think and act in a way that will eventually result in them buying your products.

How can you do this? There are a number of tricks. Some involve inserting certain "psychological trigger" words into your copy. These words will generate some association in the reader's mind, which will compel them to act in a specific way. For instance, you might use the word "shocking" or "scientifically proven" in a sales letter headline to draw in the attention of a reader.

In addition to simply picking words wisely and placing them carefully, you will also need to do the same thing with complete phrases. You will need to contrive phrases and place them in the right places in order to generate the right impact.

For instance, in order to increase your conversion rate, you will need to use a well-placed and cleverly constructed "call to action." Stuff this up and you could lower your conversion rate by 50%.

In addition to crafting a good call to action, you will need to do something similar with headlines. You will need to put words together in a way that immediately draws in a reader, so that they continue on to the rest of your content before closing the page.

In short, the construction and placement of good words and phrases can go a long way in determining the success of your marketing campaign. Fortunately for you, the rest of this guide was created with the intention to help you do things better.

All the best,

-8-YourName\$JayKay-8-

ABSOLUTE(LY) ACCELERATE A  
CHILD COULD DO IT  
ACKNOWLEDGMENT ACT NOW!  
A CUT ABOVE ADJUSTABLE  
ADRENALINE ADVANTAGE  
AGREE(MENT) ALL NEW ALL  
THE DIFFERENCE IN THE  
WORLD ALL YOU NEED ANYONE  
CAN DO THIS ANYWHERE  
APPEAL(ING) APPROVED AS  
SEEN ON TV ASTOUNDING  
ATTRACTIVE AT YOUR OWN  
PACE AUTHENTIC  
AUTOGRAPH(ED) AUTOMATIC  
AWESOME

ABSOLUTELY NO  
OBLIGATION ACCEPT  
MY/OUR OFFER  
ACCURATE(LY) ACTION ACT  
TODAY! ADDED VALUE  
ADMIRE(D) ADVANCE(D)  
AFFORD(ABLE) ALERT!  
ALL-PURPOSE ALLURE A  
MUST! ANYTIME A PLEASANT  
EXPERIENCE APPROPRIATE  
APPROVED BY MAJOR  
COMPANIES  
ASTONISH(MENT)  
ATTENTION AT YOUR  
FINGERTIPS AT YOUR  
REQUEST AUTO DELIVERY  
AUTOMATE(D) AVAILABLE A  
WINNING OFFER

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## Phrases Starting With B

BANDWAGON BARGAIN  
BASEMENT PRICE BEAT  
THE SYSTEM  
BEAUTIFULLY PACKAGED  
BE FIRST TO QUALIFY  
BEFORE THEY'RE GONE  
BELIEVE BELOW RETAIL  
PRICES BENEFICIAL BEST  
BEST QUALITY BETTER  
BEWARE! BE YOUR OWN  
BOSS BIG BONUS BILL YOU  
LATER BLOCKBUSTER  
BOGGLE YOUR MIND  
BONANZA BONUS GIFT  
BOTH ARE FREE BRAND  
NAME BREAK THE BANK  
BREAKTHROUGH BRIGHT  
FUTURE BULK DISCOUNT  
BUY DIRECT AND SAVE  
BUY ONE GET ONE FREE!

BANKRUPTCY SALE BARGAIN  
PRICE BASIC BEAUTIFUL  
BEAUTY BEFORE AND AFTER  
BEHIND THE SCENES BELOW  
DEALER PRICE BELOW  
WHOLESALE PRICES  
BENEFITS BEST-PERFORMING  
BEST-SELLING BETTER THAN  
BEYOND REASON BIG BIG  
DEMAND BLAST BLOWN  
AWAY BOOMING BONUS  
BOOST BOTTOM LINE BRAND  
NEW BREATHTAKING BRIGHT  
BRILLIANT BUY BUY NOW!

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# Phrases Starting With C

CALL  
CALL RIGHT NOW!  
CALL TOLL FREE  
CANCEL ANYTIME  
CARING  
CASH DISCOUNT  
CAUTION  
CHALLENGE  
CHANGE(S)  
CHANGE(S) YOUR LIFE  
CHRISTMAS SALE(S)  
CLEAR  
CLUTTER-FREE  
COLLECTOR'S ITEM  
COLOSSAL  
COMMERCIAL  
COMMITTED  
COMMON-SENSE APPROACH  
COMPATIBILITY  
COMPELLING  
COMPLETE(D)  
COMPLETELY CONFIDENTIAL  
COMPLETE FACTS  
COMPOUNDED  
COMPREHENSIVE RANGE OF  
COMPREHENSIVE TRAINING  
COMPUTERIZED  
CONCERNED  
CONFIDENTIAL  
CONSISTENT  
CONSUMER HELP  
CONTINUED SUPPORT  
CONVENIENT  
CORE  
COURAGE  
CREDIT CARDS ACCEPTED  
CURRENT  
CUSTOMER COMES FIRST  
CUSTOM PACKAGING  
CUTTING COSTS

CALL ANYTIME  
CALL TODAY!  
CALL TOLL FREE -- ANYTIME  
CAPTAIN OF YOUR OWN SHIP  
CASH BACK  
CASH REBATE  
CERTIFIED  
CHALLENGING  
CHANGE(S) FOREVER  
CHARITY  
CLASSIC  
CLEARANCE  
COLLECTABLE  
COLORFUL  
COMFORTABLE  
COMMISSION  
COMMON  
COMPACT  
COMPATIBLE  
COMPETITIVE EDGE  
COMPLETE DETAILS  
COMPLETE RANGE OF  
COMPLETE SETUP  
COMPREHENSIVE  
COMPREHENSIVE SUPPORT  
COMPROMISE  
CONCEPT  
CONFIDENT  
CONGRATULATIONS!  
CONSTRUCT  
CONTACT ME/US/YOU  
CONTROL  
CONVERTIBLE  
COST EFFECTIVE  
CRAMMED  
CRUCIAL  
CUSTOM DESIGN  
CUSTOMIZE  
CUT-PRICE

# Phrases Starting With H

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## Phrases Starting With D

DANGER DEALER PRICE  
DEDUCTIBLE DELICATE  
DELIVERED TO YOUR  
DOOR DESERVE  
DESTINY DETAILED  
INFORMATION  
DIFFERENCE DIGITAL  
DIRECT TO YOU  
DISCOUNT COUPON  
DISCOVER(Y) DOESN'T  
HAVE TO BE DONATE  
DON'T DELAY! DON'T  
MISS OUT! DOUBLE  
YOUR MONEY! DREAMS  
COME TRUE DURABLE

DARE YOU DEBT-FREE DEEP  
DISCOUNT DELIVER(ED)  
DESCRIPTION DESIRE DETAIL(ED)  
DETAILED INSTRUCTIONS  
DIFFICULT(Y) DIRECT(LY) DISCOUNT  
DISCOUNT EQUAL TO SALES TAX  
DISTINGUISHED DOMINANT DON'T  
BE LEFT BEHIND DON'T MISS THE  
BOAT! DOUBLE INCOME  
DOUBLE-YOUR-MONEY-BACK  
GUARANTEE DURABILITY  
DYNAMIC(S)

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## Phrases Starting With E

EAGER(LY) EASE EASY  
INSTALLATION EASY  
ORDERING EASY TO INSTALL  
EASY TO USE EFFECT(IVE)  
EFFORTLESS(LY) ELEGANT  
ELIMINATE EMERGING  
GROWTH ENDEAVOR  
ENDURE(ANCE)/(ING)  
ENHANCE(D)/(ING)  
ENORMOUS ENRICH(ED)  
ENTIRE ENVY(IED) EQUIPPED  
ERROR-PROOF ESTIMATE(D)  
EVERYTHING  
PROVIDED/SUPPLIED EXCEED  
EXCELLENT OFFER  
EXCELLENT SERVICE  
EXCEPTIONAL  
EXCITE(D)/(ING)/(MENT)  
EXCLUSIVE EXPECTATION(S)  
EXPERIENCE(D) EXPERTS  
AGREE EXPERT ADVICE  
EXPLODE(ING) EXPRESS  
EXTENSION EXTRA  
EXTRAORDINARY  
EYE-CATCHING

EARN MORE MONEY! EASE  
OF USE EASY OPERATION  
EASY PAYMENTS  
EASY-TO-READ  
INSTRUCTIONS  
ECONOMICAL  
EFFICIENT(LY) ELASTIC  
ELIGIBLE EMERGING  
ENCHANTED ENDORSE(D)  
ENERGY(ETIC)  
ENJOY(MENT) ENORMOUS  
POTENTIAL  
ENTERPRISING ENVISION  
EQUAL(S) ERROR-FREE  
ESSENTIAL ETHICAL  
EXACT EXCELLENT  
EXCELLENT QUALITY  
EXCEPT EXHILARATED  
EXCITING DETAILS  
EXPANSIVE EXPENSIVE  
EXPERT(ISE) EXPERTS SAY  
EXPLAIN(ED) EXPLOIT  
EXPRESS SERVICE  
EXTENSIVE EXTRA  
INCOME EXTREMELY  
INFORMATIVE

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## Phrases Starting With F

FABULOUS FACTORY  
DIRECT -TO-YOU  
FAMOUS  
FASCINATE(ING)/(ION)  
FASTER SERVICE FAST  
RESULTS FAST-SETUP  
FAVORABLE  
FINANCIAL FIND THE  
ANSWER TO FINEST  
QUALITY FIRE THE  
BOSS! FIRST  
IMPRESSION FIRST  
PLACE FIXED RATE  
FLAT RATE  
FLEXIBLE(ILITY)  
FOOLPROOF  
FORECAST FORMULA  
FORTUNE FRACTION  
OF THE PRICE FREE  
APPROVAL(S) FREE  
BROCHURE FREE  
CONSULTATION FREE  
DELIVERY FREE  
DETAILS FREE  
ESTIMATE(S) FREE  
IDEAS FREE  
MEMBERSHIP  
FREE/NO OBLIGATION  
FREE QUOTE FREE  
SAMPLE FREE WITH  
PURCHASE FRESH(LY)  
FULL(Y) FULL EFFECT  
FULL OR PART TIME  
FULL SIZE FULLY  
EXPLAINED  
FUNDAMENTAL(S)  
FUTURE

FACT(S) FAITHFUL(NESS)  
FANTASY FAST  
FAST-MOVING FAST  
SERVICE FAST  
TURN-AROUND  
FEATURES INCLUDE  
FINANCING AVAILABLE  
FINEST FIRE SALE  
FIRST-CLASS FIRST  
MONTH FREE FIXED  
PRICE FLASH  
FLATTER(ING) FOCUS  
FOR A ONE-TIME FEE  
OF... FOREVER  
FORTUNATE(LY)  
FRACTION OF THE COST  
FREE ADVICE FREE  
BOOKLET FREE  
CASSETTE FREE COUPON  
FREE DEMONSTRATION  
FREEDOM FREE FROM  
PAIN FREE ISSUE FREE  
NEWSLETTER FREE OF  
CHARGE FREE  
REPLACEMENT(S) FREE  
TRIAL OFFER FREE  
WRITTEN EVALUATION  
FRESH START FULL  
COLOR FULL-FEATURED  
FULL RANGE OF FULL  
SPECTRUM FUN FUNNY

## Phrases Starting With G

GAINING ON GENERIC GET GET  
RESULTS FAST! GET RESULTS  
OVERNIGHT GET THE BEST!  
GIANT GIFT WITH PURCHASE  
GIVE GOLD(EN) GOOD  
JUDGMENT GOOD TASTE  
GORGEOUS GRACE PERIOD  
GRATIFICATION  
GROUND-FLOOR OFFER  
GROWTH GUARANTEED  
DELIVERY GUARANTEED  
OVERNIGHT DELIVERY  
GUARANTEED TO WORK

GARAGE SALE  
GENUINE(LY) GET AHEAD  
GET RESULTS -- ORDER  
NOW! GET SOMETHING  
EXTRA GET THE FACTS  
GIFT(ED) GIGANTIC  
GLOBAL GOOD GOOD  
REASONS GOOD-TASTING  
GRACE(FUL) GRATEFUL  
GREAT(EST)  
GROUND-FLOOR  
OPPORTUNITY  
GUARANTEE(D)  
GUARANTEED LOWEST  
PRICE GUARANTEED  
RETURN

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# Phrases Starting With C

CALL	CALL ANYTIME
CALL RIGHT NOW!	CALL TODAY!
CALL TOLL FREE	CALL TOLL FREE -- ANYTIME
CANCEL ANYTIME	CAPTAIN OF YOUR OWN SHIP
CARING	CASH BACK
CASH DISCOUNT	CASH REBATE
CAUTION	CERTIFIED
CHALLENGE	CHALLENGING
CHANGE(S)	CHANGE(S) FOREVER
CHANGE(S) YOUR LIFE	CHARITY
CHRISTMAS SALE(S)	CLASSIC
CLEAR	CLEARANCE
CLUTTER-FREE	COLLECTABLE
COLLECTOR'S ITEM	COLORFUL
COLOSSAL	COMFORTABLE
COMMERCIAL	COMMISSION
COMMITTED	COMMON
COMMON-SENSE APPROACH	COMPACT
COMPATIBILITY	COMPATIBLE
COMPELLING	COMPETITIVE EDGE
COMPLETE(D)	COMPLETE DETAILS
COMPLETELY CONFIDENTIAL	COMPLETE RANGE OF
COMPLETE FACTS	COMPLETE SETUP
COMPOUNDED	COMPREHENSIVE
COMPREHENSIVE RANGE OF	COMPREHENSIVE SUPPORT

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## Phrases Starting With I

IDEA ILLUSTRATED  
IMAGINATIVE IMMEDIATE  
RESPONSE IMPORTED  
IMPROVE(D) IMPROVE  
YOUR LIFE IN A FLASH  
INCENTIVE FOR BUYING  
INCREASING(LY)  
INCREDIBLY EASY TO USE  
INDEPENDENT(CE)  
INEXPENSIVE  
INFORM(ATIVE) IN NEED  
INSANE PRICES IN SECONDS  
INSPIRE(ATION) INSTANT  
SUCCESS INSTRUCTIVE  
INTELLIGENT  
INTEREST-FREE  
INTERESTING  
INTRODUCING  
INTRODUCTORY RATE(S)  
INVESTIGATION IS  
PROVIDED WITH IT'S A  
BREEZE IT'S CONFIDENTIAL  
ITS SELF IT WILL BOGGLE  
YOUR MIND

IF YOU DECIDE  
IMAGINATION  
IMMEDIATELY  
IMPORTANT IMPRINTED  
IMPROVED VERSION  
INCENTIVE(S) INCREASE  
INCREDIBLE BENEFITS  
IN-DEMAND IN-DEPTH  
INFLATION-BEATING IN  
MINUTES INNOVATION  
INSATIABLE  
INSIGHT(FUL) INSTANT  
IN-STORE REPAIRS  
INTANGIBLE  
INTERACTIVE  
INTEREST-FREE  
FINANCING  
INTRIGUING  
INTRODUCTORY OFFER  
INVEST(MENT)  
IRONCLAD GUARANTEE  
IT MAKES SENSE BUY  
NOW IT'S A MUST IT  
SELLS IT'S THAT EASY

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# Phrases Starting With J

JESTING JOIN THE WINNERS! JUDGMENT JUSTICE  
JUST-IN-TIME

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# Phrases Starting With K

KILLER APPLICATION KILLER PRICES KILLER  
STRATEGY KILLER TACTICS KNOW(LEDGE)

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# Phrases Starting With L

LARGER THAN	LARGEST
LIFE LARGEST	LARGEST-SELLING
SELECTION	LASTING IMPRESSION
LASTING LAST	LATE-BREAKING LATEST
MINUTE LATEST	TECHNOLOGY LAVISH(LY)
LAUNCH(ING)	LEADING LEARN ABOUT
LEADERSHIP	LEASING IS AVAILABLE
LEADING NAME	LEGENDARY LESS HASSLE
LEASE TO BUY	LIBERAL LIFEblood
LEGAL	LIFETIME GUARANTEE
LEGITIMATE	LIFETIME WARRANTY LIKE
LIABILITY	NO OTHER LIMITED-TIME
LIBERATED	OFFER -- MAY BE
LIFETIME	WITHDRAWN AT ANY TIME!
LIFETIME	LIVE YOUR DREAM LONG
INCOME	TERM LOW LOWEST LOW
LIGHT-WEIGHT	FACTORY PRICES LOW
LIMITED	PRICE LOYALTY

LIVE(LY)  
LONGEVITY  
LOVE(D) LOWER  
PRICE(S) LOWEST  
PRICES EVER LOW  
INTEREST  
LOW-RISK  
SOLUTION  
LUXURY

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## Phrases Starting With M

MAGIC MAIL TODAY!

MAJOR MAMMOTH

MASSIVE MASTER OF  
YOUR DESTINY

MAXIMUM MEGA

MILLIONS SOLD

MIRACLE MODIFIED

MONEY-MAKING FACTS

MONUMENTAL

MOTIVATION MULTIPLE

INCOME STREAMS

MAGNETIZING

MAINSTREAM MAKES A  
GREAT GIFT MANIA

MASTER MASTERPIECE

MEASURE UP MILLIONS

MINIMAL INVESTMENT

MODERN MONEY-MAKING

MONEY-SAVING MOST

UNDERRATED

MULTI-FUNCTIONAL

MULTIPLE REVENUE  
STREAMS

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## Phrases Starting With N

NATIONAL NATIONWIDE  
NATURAL GROWTH  
NECESSARY NEW AND  
IMPROVED NEW NICHE  
NEXT-DAY AIR AVAILABLE  
NO APPLICATION FEE NO  
EXPERIENCE NECESSARY  
NO HASSLE(S) NO HYPE NO  
MINIMUM ORDER NO  
MONEY REQUIRED NO  
OBLIGATION NO  
OUT-OF-POCKET CASH NO  
PAYMENT FOR (X)  
MONTHS NO PROBLEM NO  
RESTRICTION(S) NO  
SALESPERSON WILL VISIT  
NOT AVAILABLE IN  
STORES NOT IN STORES  
NOTHING BETTER! NOW  
AVAILABLE

NATIONAL BRAND  
NATURAL NEAT NEW  
NEW AND USED NEW  
VISION NEXT FRONTIER  
NO DOUBT NO  
EXPERIENCE NEEDED  
NO-HASSLES REFUND  
NO INTEREST FOR ONE  
YEAR NO MONEY DOWN  
NO-NONSENSE NO ONE  
WILL CALL NO PAYMENT  
FOR ONE YEAR NO  
POSTAGE NECESSARY NO  
QUESTIONS ASKED NO  
RISK NOSTALGIC  
NOTHING ELSE TO BUY  
NOTED NOVEL NOW IS  
THE TIME!

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## Phrases Starting With O

OBSESSION ODD OFFER  
LIMITED TO FIRST(X) ORDERS  
OF THE YEAR ONE-HOUR  
SERVICE ONLY \$X.99 OPEN (X)  
HOURS A DAY OPTIONAL  
OPTION TO PURCHASE ORDER  
NOW! ORDER WHILE SUPPLIES  
LAST ORIGINAL OUT-OF-SIGHT  
OUTSTANDING BENEFITS  
OVERNIGHT DELIVERY  
OVERWHELMING

OBLIGATION OFFER ENDS  
(DATE) OFFICIAL ONCE IN A  
LIFETIME OPPORTUNITY  
ONE-TIME SETUP FEE OPEN  
(X) DAYS A WEEK  
OPPORTUNITIES OPTION TO  
CHOOSE ORDER DIRECT  
ORDER TODAY! ORGANIZED  
OTHERS COST TWICE AS MUCH  
OUTSTANDING  
OVERCOME(ING) OVERRATED  
OWNERSHIP

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## Phrases Starting With P

PARTICIPATION IS LIMITED  
PAY NOTHING FOR (X)  
MONTHS PEOPLE HELPING  
PEOPLE PERFORM(ANCE)  
PERPETUAL  
PERSONALIZED  
PHENOMENAL PIONEER(S)  
POISED PORTABLE POTENT  
POWERFUL PRECIOUS  
PREMIER PRESERVE  
PREVIEW PRICE INCLUDES  
SHIPPING PRICES BELOW  
COMPETITORS PRICES  
SLASHED! PRIME-QUALITY  
PRINCIPAL PRIVATE  
INVITATION PRODUCT  
PROFESSIONAL  
PROFIT-GENERATING  
PROGRAM PROMOTION(AL)  
PROSPER(ITY) PROVEN  
PROVOCATIVE

PATENTED PAY ONLY  
\$X.95 PERFECT  
PERMANENT  
PERSONAL FORTUNE  
PERSPECTIVE PHONE  
TODAY! PLUS GET  
POPULAR(ITY)  
POSITION(ING)  
POTENTIAL  
PRACTICAL  
PRECISE(ION)  
PRE-PAID PREVENT  
PRICE COMPARISON  
PRICELESS PRICES  
CUT IN HALF PRIDE  
PRIORITY PRINCIPLE  
PRIVILEGE(D)  
PRODUCTIVITY  
PROFIT(ABLE)  
PROFUSELY  
PROMISING  
PROMPT(NESS)  
PROTECTION  
PROVEN TRACK  
RECORD  
PURCHASING POWER

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## Phrases Starting With Q

QUALIFIED  
QUALITY-MIND  
ED QUICK(LY)  
QUIETER

QUALITY  
QUANTITY  
PRICING QUICK  
TIPS

## Phrases Starting With R

RANKED AT THE TOP RARE  
RAVE REVIEWS READY TO  
USE REALITY REAP THE  
BENEFITS RECEIVE FREE  
RED HOT REDUCED RATES  
RELIABLE REMARKABLE  
REQUEST(ED) RESULTS  
OVERNIGHT RETURN IT  
AND OWE NOTHING  
REVEAL(ING) REVIEWING  
REVISED AND UPDATED  
REWARD(ED)/(S) RIGHT  
NOW RISK NOTHING!  
ROARING ROCKETED RUNS  
LIKE NEW

RAPID CHANGE RATES AS  
LOW AS READ ALL ABOUT IT  
REAL REALIZE YOUR  
DREAM(S) RECEIVE COUPON  
WITH PAYMENT RECYCLABLE  
REDUCE(D) REFUNDABLE  
RELIEF RENT TO OWN  
RESPECTED NAME  
RETURNABLE RETURN ON  
INVESTMENT REVELATION  
REVISED REVOLUTIONARY  
RICH(LY) RISK-FREE TRIAL  
RIVETING ROCK-BOTTOM  
PRICE(S) ROYALTIES RUSH  
DELIVERY

## Phrases Starting With S

SAFE SAFE TO THE  
ENVIRONMENT SAME AS  
CASH SAME-DAY SERVICE  
SAVE SAVE MONEY SAVE  
TIME SCARCE SECRETS  
REVEALED SECURITY SEE  
THE SAVINGS SEND FOR  
FREE DETAILS SEND  
TODAY SENSATIONAL  
SETTING HIGH  
STANDARDS SHAPE YOUR  
OWN TOMORROW  
SHORT-TERM LEASE  
SIGNIFICANT SIMPLE TO  
USE SIMPLY POWERFUL  
SIZABLE SIZZLING  
SKY-ROCKET(ED) SMALL  
INVESTMENT SOAR  
SOLUTION SPECIAL(IZED)  
SPECIAL DISCOUNTS  
SPEED DELIVERY  
SPOTLIGHT STANDARD  
STAR(DOM) START-UP  
STATE-OF-THE-ART  
STEP-BY-STEP STOP  
LOSING MONEY! STOP  
WASTING TIME! STRONG  
SUBSTANTIAL SAVINGS  
SUCCESS(FUL) SUITABLE  
SUPER SALE SUPERIOR  
SUPPORT SURE TO FIT  
YOUR BUDGET SURPRISE

SAFE AND SECURE SALE  
SAME-DAY DELIVERY  
SATISFACTION  
GUARANTEED SAVE  
HUNDREDS SAVE  
THOUSANDS SAVVY  
SECRET(S) SECURED  
OPPORTUNITY SEE BEFORE  
YOU BUY SELECTED SEND  
NO MONEY NOW SEND  
YOUR NAME SERVICE SET  
YOUR OWN HOURS  
SHARP(LY) SHOWCASE(D)  
SIMPLE STEP(S)  
SIMPLIFIED SINCERE(LY)  
SIZZLE SKILLED SLASHING  
PRICES SMART SOFTER  
SOLVE SPECIAL BONUS  
SPECIALIZING IN SPEEDY  
STABLE STAND OUT FROM  
THE CROWD STARTLING  
START WITH NOTHING  
STAY COMPETITIVE  
STIMULATING STOP  
SPINNING YOUR WHEELS!  
STRANGE STURDY  
SUCCEED SUFFICIENT  
SUPER SUPERB SUPERIOR  
LIVING SURE-FIRE  
SURGING SURPRISE BONUS

## Phrases Starting With T

TAKE ACTION NOW! TAKE CARE OF TAX  
BENEFITS TECHNICAL TECH(NOLOGY)  
TEST DRIVE TESTS PROVE THERE'S  
NOTHING ELSE LIKE IT! THOUSANDS  
TIME-LIMITED INFORMATION  
TIME-SAVING TIME-TESTED TOLL FREE  
TOP LEVEL TOP NAME TOTAL  
TRADITIONAL TREMENDOUS TRIPLE  
YOUR MONEY BACK TRUST(ING) TRY  
BEFORE YOU BUY

TAKE ADVANTAGE  
OF TAKING OVER  
TAX DEDUCTIBLE  
TECHNIQUE(S)  
TERRIFIC TESTED  
THINNER  
THOUSANDS SOLD  
TIMELY TIME'S  
RUNNING OUT TIP  
OF THE ICEBERG  
TOP TOP OF THE  
LINE TOP SECRET!  
TOUGH TRAVEL  
DISCOUNTS TRIED  
AND TRUE  
TROUBLE-FREE  
TRUTH TWO FREE  
BONUSES

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# Phrases Starting With U

## Phrases Starting With C

- CALL  
CALL RIGHT NOW!  
CALL TOLL FREE  
CANCEL ANYTIME  
CARING  
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CAUTION  
CHALLENGE  
CHANGE(S)  
CHANGE(S) YOUR LIFE  
CHRISTMAS SALE(S)  
CLEAR  
CLUTTER-FREE  
COLLECTOR'S ITEM  
COLOSSAL  
COMMERCIAL  
COMMITTED  
COMMON-SENSE APPROACH  
COMPATIBILITY  
COMPELLING  
COMPLETE(D)  
COMPLETELY CONFIDENTIAL  
COMPLETE FACTS  
COMPOUNDED  
COMPREHENSIVE RANGE OF  
COMPREHENSIVE TRAINING  
COMPUTERIZED  
CONCERNED  
CONFIDENTIAL  
CONSISTENT  
CONSUMER HELP  
CONTINUED SUPPORT  
CONVENIENT  
CORE  
COURAGE  
CREDIT CARDS ACCEPTED  
CURRENT  
CUSTOMER COMES FIRST  
CUSTOM PACKAGING  
CUTTING COSTS
- CALL ANYTIME  
CALL TODAY!  
CALL TOLL FREE -- ANYTIME  
CAPTAIN OF YOUR OWN SHIP  
CASH BACK  
CASH REBATE  
CERTIFIED  
CHALLENGING  
CHANGE(S) FOREVER  
CHARITY  
CLASSIC  
CLEARANCE  
COLLECTABLE  
COLORFUL  
COMFORTABLE  
COMMISSION  
COMMON  
COMPACT  
COMPATIBLE  
COMPETITIVE EDGE  
COMPLETE DETAILS  
COMPLETE RANGE OF  
COMPLETE SETUP  
COMPREHENSIVE  
COMPREHENSIVE SUPPORT  
COMPROMISE  
CONCEPT  
CONFIDENT  
CONGRATULATIONS!  
CONSTRUCT  
CONTACT ME/US/YOU  
CONTROL  
CONVERTIBLE  
COST EFFECTIVE  
CRAMMED  
CRUCIAL  
CUSTOM DESIGN  
CUSTOMIZE  
CUT-PRICE

## Phrases Starting With

## Phrases Starting With W

WARNING WEIRD WE PAY  
POSTAGE AND HANDLING WE  
REALLY CARE WHILE  
SUPPLIES LAST WIDE RANGE  
OF WILLPOWER WISDOM  
WONDERFUL WORKS IN  
MINUTES WORLD PREMIER  
WORLDWIDE

WEALTH(Y) WE NEED YOUR  
HELP WE PAY SHIPPING AND  
HANDLING WE WILL NOT  
SELL YOUR NAME  
WHOLESALE PRICE WIDE  
VARIETY WIN WITHOUT  
LIFTING A FINGER  
WORD-OF-MOUTH WORKS  
LIKE NEW WORLD'S  
GREATEST WORTH ITS  
WEIGHT IN GOLD

## Phrases Starting With X

(X) EASY PAYMENTS

(X)% MONEY-BACK GUARANTEE

(X) YEARS'  
EXPERIENCE

## Phrases Starting With Y

YEAR-ROUND YOU CAN TOO  
YOU OWE IT TO YOURSELF  
YOUR YOUR CHOICE OF YOU  
THE CUSTOMER COMES FIRST

YOU YOUNG  
YOU  
QUALIFY  
YOUR  
CHOICE  
YOU SELECT  
YOUTHFUL

## Phrases Starting With Z

ZEST(FU  
L)



## Conclusion

There you have it! Nearly 2,000 power phrases that will make the difference between a few sales and a lot of sales. Use them, but don't abuse them! To your success,

-8-YourName\$JayKay-8-

## Recommended Resources

Here's Where I Pickup All My [PLR & MRR Information Products](#)

Here's Where I Pickup [PLR Products With LITTLE Competition](#)

Here's Where I [Educate Myself Mastering Wordpress](#)

30 day

Trial Mode